



The costume collection Alice in Wonderland is a series of prototypes for an outdoor theater production. The designs are based on the classic characters of the book by Lewis Carroll.

This catalogue is a short documentation of the costume development for the characters of Alice and the Queen of Hearts - consisting of three looks each.

In addition to being quickly changeable between the actors, who will be playing more than one role, the costumes need to be wind- and waterproof. The prototypes have therefore been tested in an outdoor photo shoot.





*Alice*

COSTUME N° 1  
Alice dress





*Alice*  
COSTUME N° 2  
Alice medium dress





*Alice*

COSTUME N° 3  
Alice mini dress







*Queen of Hearts*  
COSTUME N° 4  
heart-shaped crinoline





*Queen of Hearts*  
COSTUME N° 5  
cricket gown







*Queen of Hearts*  
COSTUME N° 6  
court gown





**JÖRN FRÖHLICH WITH EZGİ ER AND DİLEK HİMMAM**

# Alice in Wonderland

6 COSTUME DESIGNS BY **JÖRN FRÖHLICH**

DESIGN AND COUTURE TAILORING

COSTUME ASSISTANT

PATTERN CUTTING ASSISTANT

ACCESSORIES AND JEWELRY DESIGN

MODELS

COSTUME PHOTOGRAPHY

DIGITAL PHOTO RETOUCHING

**JÖRN FRÖHLICH**

**CANSU İNCESU**

**JÜLİDE METİN**

**DİLEK HİMMAM**

**CANSU İNCESU, EZGİ ER**

**ERSAN ÇELİKTAŞ**

**JÖRN FRÖHLICH**

**JÖRN FRÖHLICH (1970, HAMBURG/ GERMANY) WWW.JOFRO.COM**

Jörn Fröhlich graduated from Berlin University of Fine Arts (UdK Berlin) with a masters in stage and costume design after being trained as couturier for historical costumes at the state theater of Darmstadt, Germany. Next to numerous theatre designs in the field of opera and performing arts he expanded his artistic skills towards visual communication design and visual merchandising in fashion retail. He is currently teaching the graduation project in fashion collection and visual merchandising at Izmir University of Economics' Department of Fashion and Textile Design.



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