



RECONNECT

RECONSTRUCTED FASHION DESIGNS BY **JÖRN FRÖHLICH**

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Globally dominant structures are consuming our planet, fueling unprecedented overconsumption for quick profits and regional gains. Ignoring the signs of the times, these structures cause an increase in disaster, death and destruction. This not only burdens the environment, but also the human soul and creativity.

“RE-CONNECT” combines philosophies of respect and appreciation for the vital resources of nature on the one hand and tranquility on the other.

Its focus is on giving back rather than taking, encouraging slow mindfulness rather than rapid growth.

The entire design process is an experiment to RE-CONNECT with personal intuition and not to create under pressure of time, expectations and performance.

Serial leftovers of the textile industry such as collars, shoulder pads, lining and fabric waste are collected. After careful consideration, these materials are combined to form organic shapes in harmony with and for the human body.

Sewing, embroidery and other techniques are mainly done by hand. Thus, the connected waste materials create a habitat for contemplative, intuitive design that brings industrial matter and personal creativity back to life.

The end result is estimated to be at least three experimental costumes and the creative process is documented in a diary.

İYİ TASARIM_8
GOOD DESIGN
İZMİR

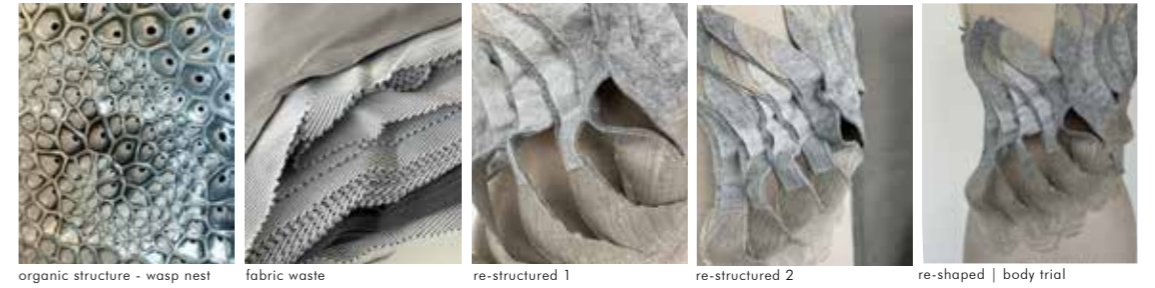

İZMİR EKONOMİ
ÜNİVERSİTESİ

RECONNECT **MOOD BOARD**

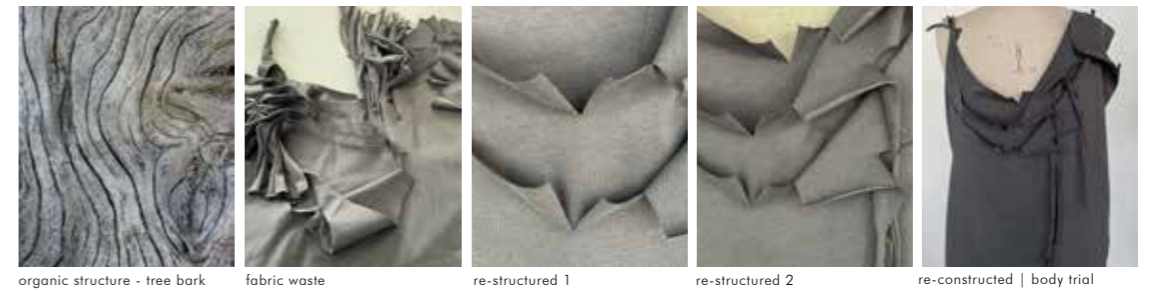


RECONNECT **MATERIAL ANALYSIS**

RE-CONSTRUCTED 1



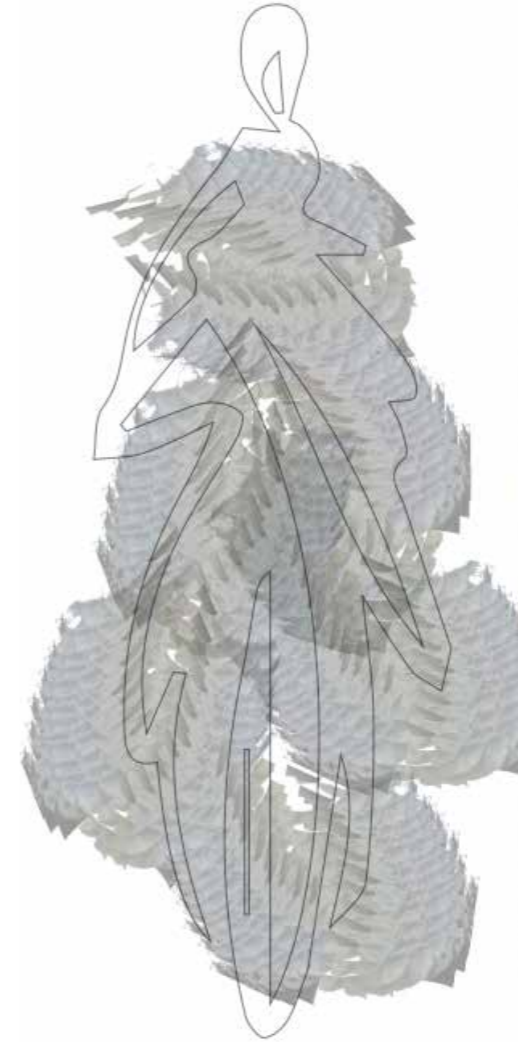
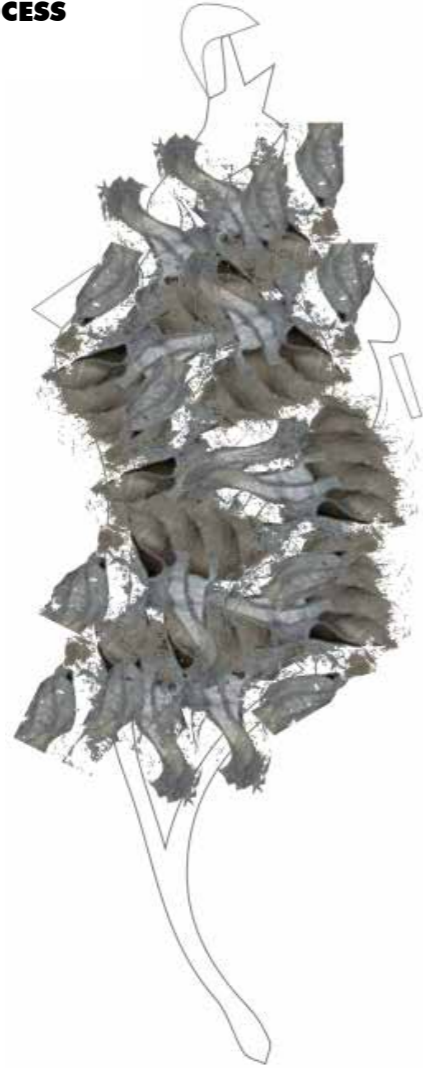
RE-CONSTRUCTED 2



RE-CONSTRUCTED 3



RECONNECT **DESIGN PROCESS**



RECONNECT **SERIES 1**



RECONNECT **SERIES 2**



RECONNECT **EXHIBITION**



jörn fröhlich yeniden bağlan bölüm 1



"Yeniden Bağlan Bölüm 1" at kılı yapağı-sından insan vücudu ile uyumlu ve insan vücudu için **deneysel organik formlar** oluşturur. Bu serinin amacı, ticari beklentiler ve fonksiyonel giyilebilir cihazlardan ziyade, farkındalık ve tefekkürü dayalı sezginin kreasyonlara rehberlik etmesine izin vermektir.



jörn fröhlich yeniden bağlan bölüm 2



"Yeniden Bağlan Bölüm 2" artık kumaşı **gömlek ve eteklere** dönüştürür.

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